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Product Manager

Over the last twenty years, Sorbent Technologies, Inc., has established itself as a premium supplier to research chemists around the world. More recently the company has increased its attention for the research and development of new products and instruments for the chromatography industry. These products will advance separation scientists' abilities to purify compounds and make discoveries in their laboratories.

We are looking for a **Product Manager** to assist with the company's growth. The objectives will be to manage the product portfolio, increase profitability, launch new and existing products, conduct market analysis, and develop marketing strategies. This person will interact with the marketing, engineering, and sales teams.

This is an opportunity to join a growing company, play a big role, and shape the future of the chromatography industry.

What You'll Do:

- Evaluate and manage existing product portfolio – profit/loss, pricing, portfolio adjustments
- Propose improvements and enhancements for existing products
- Perform customer and competitor research
- Analyze current market conditions and trends
- Identify opportunities for existing and new products
- Develop product plans and marketing strategy for both new and existing channels
- Create marketing content and sales training materials for the products
- Travel as required to support promoting of products

Qualifications:

- Education: Four (4) year Bachelor's degree in Business, Marketing or related field.
- Experience: 5+ years of product management in a technological environment. Preference given for life science industry work experience.

Job Criteria:

Start Date: Immediate opening
Position Type: Full-Time Permanent

Job Benefits:

401(k) Plan, Health Insurance, Life Insurance, Long Term Disability Insurance, Paid Holidays, Vacations, Casual Dress, Monday-Friday daytime hours

Contact: Marc Perla, jobs@sorbtech.com

Sorbent Technologies Inc. is committed to ensuring equal employment opportunity. All employment decisions, policies and practices are in accordance with applicable federal, state and local anti-discrimination laws.